

Annex 1: product pictures



PROTEIN 10G

The 'lighter' protein version – containing 10g of collagen protein – WOW HYDRATE Protein 10g is the perfect drink to incorporate into an individual's day-to-day routine, no matter how active they are. It's sugar free, provides essential vitamins and contains around 55 calories per bottle.

Each drink includes:

- 10g of collagen protein which is easily digested and regulates appetite, improves bone, skin, nail and hair health and balances blood sugar levels.
- BCAAs, which are essential amino acids we need in our bodies, used as a quick energy source. BCAAs also help to preserve and build muscle mass while burning body fat.
- Vitamins B6, C and D, which are vital to maintaining a good immune system and preventing oxidative damage caused by exercise.

YOUR EVERYDAY PROTEIN BOOST



WOW HYDRATE Protein 10g Helps With:

Staying In Shape

Regular consumption of collagen helps to regulate appetite, meaning that consumers can stick to a diet that complements their training routine.

Maintaining Healthy Muscle

Collagen helps to stimulate the production of new bone cells and reduce bone breakdown.

Available Flavours:

- SUMMER FRUITS • TROPICAL

Maintaining Energy Levels

BCAAs can help to reduce fatigue, meaning that you'll benefit from the boost during your training.

